

REP HEADLINE# 6400002 TRF# 339277
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 16.55
CHANGES *** WPXI-TV ***

ADV # 17137 ADV. NAME ISS/SUPERPAC FOR AMERICA
AGY # 01343 AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6400002

REP.# OFF.# 18 SALESMAN #
BUYER NAME DANNY NECKEL
SALES PRSN WA- CHERYL BLAIR

PRDCT SUPER PAC 10/30 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 16.55

REP: TO JEN
FR LIDNSEY FOR CHERYL
M3 OK
TTLS \$56,150
PLEASE CONFIRM, THANKS!

STA: 10/31- OFFER ON M2 HAS BEEN CHANGED DUE TO PRGM CHANGE/MB
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = SPACA AGENCY EST# = C30N06
AGENCY PRODUCT CODE = ORDR

LINE	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	S	400P-500P	60		\$1,700.00	10/31	10/31	0		WED	0

PROGRAM : JUDGE JUDY
RA35+ : 4.5
CON COM1: JUDGE JUDY

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OCT31/12 16.55
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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23	A		230P-330P	60		\$1,700.00	11/3	11/3	1		SAT	1
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PROGRAM : PITT-ND PREGAME
 RA35+ : 4.5
 ORD COM1: PITT-ND PREGAME
 ORD COM2: SPOT IS BOOKED - MB
 THIS IS A MAKE-GOOD FOR OCT31 ON LINE-16 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#16 MISSED:WED/400P-500P OCT31 60S \$1,700.00 (OCT31/12)
 OFFER:SAT/230P-330P NOV3 60S \$1,700.00 PLS ADVISE.
 CMT:PITT-ND PREGAME
 CMT:SPOT IS BOOKED - MB

NOV/12 56150.00

CONTRACT TOTAL 56150.00
 TOTAL SPOTS 20



COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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REP: TEL# 215-564-1206
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HARRIS REPORT FROM STATION OCT31/12 12.07
*** WPXI-TV ***

ADV # 17137 ADV. NAME ISS/SUPERPAC FOR AMERICA
AGY # 01343 AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6400002

PRDCT SUPER PAC 10/30 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 12.07

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*****IDB# 1046*****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED: SAT/800P-900P

OFFER: SAT/1000P-1100P
CMT: TIME CHG
CMT: SPT IS BOOKED-THX JEN

NOV3 60S \$2,000.00 (OCT30/12)
60S \$2,000.00 PLS ADVISE.

M2 UNRESL BUY#15 MISSED: THU/800P-900P

OFFER: THU/800P-900P
CMT: THE VOICE - PRG CHG
CMT: SPT IS BOOKED-THX JEN

NOV1 60S \$4,000.00 (OCT31/12)
60S \$4,000.00 PLS ADVISE.

M3 UNRESL BUY#16 MISSED: WED/400P-500P

OFFER: SAT/230P-330P
CMT: PITT-ND PRGNAME
CMT: SPOT IS BOOKED - MB

OCT31
NOV3

60S \$1,700.00 (OCT31/12)
60S \$1,700.00 PLS ADVISE.

CONTRACT TOTAL 56150.00
TOTAL SPOTS 20